

# Developing Digital Leadership Skills in Construction SMEs

A  
**FREE**  
DEVELOPMENT  
PROGRAMME

Improving business performance by adopting digital solutions

## SPRING PROGRAMME 2021

We're delighted to announce the **Developing Digital Leadership Skills in Construction SMEs** spring programme. It has now moved online, but the aim and all key elements remain the same.

The programme is designed to help owners and managers of construction SMEs increase their use of digital solutions to improve business performance. It focuses on how they can introduce cost effective and proven digital tools to streamline time-consuming, repetitive and error-prone tasks.

Activities will begin in spring 2021 and run until June 2022. Participation is free and the programme is now open to all construction companies across the UK. It's funded by the CITB and delivered by Gloucestershire Construction Training Group.

The programme provides three types of activity.

### Digital Boardrooms

**Digital Boardrooms are online meetings that bring together owners and managers of construction SMEs. Each meeting will include:**

- facilitated peer to peer discussions exploring ways to streamline or improve inefficient processes in a construction business
- practical support and guidance in an aspect of digital adoption from experts in digital solutions and business change

### Spring Programme

- How do you evaluate the benefits of digital solutions in construction SMEs?
- Creating a digital culture and overcoming resistance to change
- Managing the implementation of digital solutions in construction SMEs

**26 FEBRUARY 2021**

**26 MARCH 2021**

**30 APRIL 2021**

### Summer Programme

(dates to be confirmed)

- Exploring the options for end-user training of digital solutions
- What if you could start again? Maximising the benefits of digital solutions
- Designing new ways of working versus replicating existing processes
- Exploring the pros and cons of bespoke software vs off-the-shelf solutions

For more information please visit

[digitalchangeinconstruction.ning.com](https://digitalchangeinconstruction.ning.com) and to book use this [link](#)

If you would like to be a guest speaker or presenter at a Digital Boardroom please email [info@gctraining.group](mailto:info@gctraining.group)

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## Digital Focus Groups

Digital Focus Groups will explore a single business activity or function in depth and discuss how a digital solution could be used to make it more efficient. They are open to both industry leaders and others within their organisation.

### Spring Programme

- Managing HR in construction SMEs
- Managing time and attendance in construction SMEs
- Managing Health & Safety in construction SMEs
- Streamlining and removing site based processes

**12 FEBRUARY 2021**

**12 MARCH 2021**

**16 APRIL 2021**

**14 MAY 2021**

### Future Digital Focus Groups

(dates to be confirmed)

- Managing projects and tasks in construction SMEs
- Providing workplace learning in construction SMEs
- Estimating in construction SMEs
- Streamlining accounting and financial reporting in construction SMEs
- Document management in construction SMEs
- Streamlining back-office processes in construction SMEs
- Managing quality in construction SMEs

## Digital Discovery Sessions

Digital Discovery Sessions provide an opportunity to explore digital products and tools, both generic and those designed specifically for the construction sector. The aim is to increase awareness of the tools available and how they can be applied in a construction setting. They will include presentations from both solution providers and from companies who have introduced a digital solution, discussing what they have done and the improvements made. These are not sales pitches as the focus will be the product's key features and the benefits to construction SMEs.

- Exploring a range on digital solutions
- Focusing on Microsoft Office 365 and its use in construction
- Exploring a range of digital solutions

**16 MARCH 2021**

**20 APRIL 2021**

**18 MAY 2021**

Further Digital Discovery Sessions will be held at regular intervals until spring 2022

**For more information please visit**

**[digitalchangeinconstruction.ning.com](https://digitalchangeinconstruction.ning.com) and to book use this [link](#)**

If you would like to showcase your digital solutions or share your digital adoption story please email **[info@gctraining.group](mailto:info@gctraining.group)** or call **07543 185045**

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